



Local non-profits will have a chance to benefit from a new program being rolled out at Takedown Gym in Brainerd.

Pedal With a Purpose is a once-a-month indoor cycling event that donates 100 percent of proceeds to a designated non-profit each month. The event is open to the public, members and non-members; and, for \$20, participants will take part in an instructor-led Bike Boss class – indoor cycling choreographed to music.

Pedal With a Purpose will be held the third Saturday of each month at 11 am. Class sizes are limited; however, additional classes will be added as demand allows. Each non-profit chosen will also have an opportunity to have an informational table and representatives at their respective month's ride.

We are looking for businesses to financially support this endeavor through sponsorship. Your sponsorship will help to offset expenses, including the instructor's time. In return, based upon your level of support, your business logo will be prominently displayed on the t-shirts available to participants. We anticipate this program to be a popular addition to our area and believe your support will be acknowledged in ways far beyond a shirt.

**Which level can you and/or your business support Pedal With a Purpose?**

\_\_\_ Breakaway Level – \$1,000

Only two spots available. Logo will appear on each of the arms of the shirt.

\_\_\_ Chaser Level – \$500

Larger logo will appear on top half of shirt, arranged in order of receipt.

\_\_\_ Peloton Level – \$250

Smaller logo will appear on lower half of shirt, arranged in order of receipt.

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

High-resolution logos can be emailed to [jenny@takedowngym.com](mailto:jenny@takedowngym.com). Checks can be made payable to Takedown Gym. Questions? Call Joe or Jenny at (218) 454-1770.

**Deadline to be included on the t-shirt is October 25, 2017.**